



GREATER GRAND RAPIDS
BICYCLE COALITION

Call for a Creative Film about Bicycles

New Belgium Clips Beer and Film Tour

The Greater Grand Rapids Bicycle Coalition (GGRBC) is looking for a film maker or video artist to showcase the bicycling scene in the Greater Grand Rapids area. As the host of New Belgium's Clips Beer and Film Tour event in Grand Rapids, the GGRBC has the opportunity to make a three to five minute short film which will be shown at the Grand Rapids stop of the tour. This film will be separate from the films entered in the competition portion of this event and will only be shown at the Grand Rapids festival.

The film should encompass as much of the Grand Rapids bicycling scene as possible and showcase the work that the GGRBC is doing in this community. The subject matter should include things such as bicycle polo, fat bike racing, group rides, bike shops, BMX tricks, vintage bikes and bicycle commuters. Secondary themes related to the benefits of bicycling (such as environmental sustainability, health and economic development), bicycle education, and GGRBC's advocacy efforts are encouraged. Creative control will be left to the film maker with input provided by a film committee appointed by the GGRBC board.

This job comes with a \$500 stipend from the GGRBC. The completed film will be featured at the New Belgium Clips Beer and Film Tour at Ah Nab Awen Park on Friday, June 21, 2013. Attendance at this festival is expected to exceed 1,000 people. After the festival, the GGRBC will maintain ownership of the film in order to use it for marketing and promotional purposes. The successful candidate will be provided knowledge of and access to the various bicycle related industries, retailers and especially clubs and events, but previous contacts will be helpful.

Interested artists should respond in writing via e-mail. Responses should include: a general vision for the project, a demonstration of previous film making experience, creative control and ability to deliver within the specified timeframe which is laid out on the next page. Please respond to film@bikegrandrapids.org with a sample of previous work and film making credentials.



GGRBC Short Film Production Timeline

New Belgium Clips Beer and Film Tour

April 28, 2013:

Due date for applications.

April 29 – May 6, 2013:

Applications will be reviewed.

May 7, 2013:

Chosen artist will be commissioned.

June 3, 2013:

Due date for rough cut. Critique by GGRRBC film committee.

June 17, 2013:

Final cut due for submission.

Helpful resources:

facebook event:

<http://www.facebook.com/events/332422416878796/?fref=ts>

New Belgium Clips Beer and Film facebook page and website:

<http://www.facebook.com/ClipsBeerAndFilmTour>

<http://www.newbelgium.com/clips.aspx>

GGRBC webpage:

<http://www.bikegrandrapids.org/>