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Media Release

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MICHIGAN MADE FILM TO DEBUT ON RED CARPET IN GRAND RAPIDS

GRAND RAPIDS, MICH- Bright Idea Pictures, a West Michigan film company, announces the red carpet screening for the motion picture, *Finding Home*. The film was shot entirely in West Michigan and parts of Northern Michigan. In development since 2006, the project is an ambitious production employing talents from all over the country.

The red carpet screening will be held at Celebration! Cinema North on Thursday, March 28 2013. The event starts at 6:30 p.m. The film runs two-hours-two-minutes. Two short films, *Womanizer*, and *Supervention* (a local student short) will open the film.

The film features dozens of tracks from Valentiger, an alt-indie rock band with roots in Grand Rapids. The band was also employed to write an exclusive song for the film. Recently the band

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released the song on iTunes and other popular music sites.

Principle photography of the film lasted 6 days in August 2012. The film involved West Michigan Accident Awareness (Plainfield Township Fire Dept.) who helped orchestrate a comprehensive accident scene. BIP produced a PSA based on the film to educate about the dangers of distracted driving, a growing problem, especially with young drivers. The film opens to the explosive footage shot on location in Plainfield Township, Mich.

About the feature: Noah Ethan (Michael Empson) has the perfect life; a nice car, a great job, and a beautiful fiancé. Receiving news that his father is dying from terminal cancer, Noah's life begins to fall apart. After befriending a homeless man named Walter (Michael Gordon), Noah decides to run from his 'normal' life in search of something better. Together, Noah agrees to help Walter return home to a life he abandoned in northern Michigan. In a world where society is moving incredibly fast, two new friends, one homeless, the other hopelessly lost, go on the journey of their lives.

Purchase tickets only on: www.brightideapictures.com. Tickets at the door are first come, first serve.

The film's directing team is available for interview via phone, on-air interviews, etc. Directing team is very well versed in local film-making and would love to discuss what it takes to get a film project off the ground. Cast available on request.

For more information on the project, and our company, visit

www.brightideapictures.com

<https://www.facebook.com/brightideapictures>

<https://twitter.com/#!/bipictures>

<http://www.imdb.com/company/co0363002/>

<https://celebrationcinema.com/bigscreenevents>

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